



***“GreenMinutes complements the way that AA Environmental undertakes our work and working ethos. It has also assisted us in project delivery through the conference calling function which has consequently reduced the need to travel.”***

*Matthew Lawman,  
Partner,  
AA Environmental LLP*

## Understanding the environment

**As an environmental consultancy that provides advice for the construction sector on all scales of development throughout the UK to resolve environmental issues, being green is central to AA Environmental LLP's (AAe) ethos.**

### **Sustainable solutions**

Based in Oxfordshire, AAe's specialists understand the risks that the environment poses to the development processes and are experts in communicating environmental risks and negotiating with the various regulators. AAe propose sustainable solutions to their clients and were delighted to find a sustainable solution for their own telephony with GreenMinutes.

### **Staff buy-in**

The staff of AAe are fully involved with the organisations green agenda. They recycle where possible, use recycled paper and low energy light bulbs throughout the office and have implemented energy saving efficiencies into the business including fans to recirculate hot air thus minimising the need for radiators to be on and also the need for air conditioning. With all their computers already energy saving, AAe was able to expand their green technology to include telephone lines and calls with GreenMinutes, thereby offsetting their carbon phontprint.

### **Reducing travel**

AAe is using the conferencing service provided by GreenMinutes to reduce the need to travel to meetings. Meetings are conducted by conference call whenever possible rather than staff driving to meetings, saving on CO2 emissions, fuel and time.

### **Saving costs**

AAe has a green conscience because they truly believe in doing their best to protect the environment, but admit that the associated benefits of being an eco friendly organisation are the cost savings in terms of energy demand and travel savings. Matthew Lawman, Partner, AA Environmental LLP commented, "By being green we are minimising our footprint whilst also performing more efficiently."

### **Working greener**

STL's GreenMinutes assists AAe in achieving its environmental goals. In particular, the conference calling minimises the need to travel and saves considerable time. Matthew Lawman adds, "GreenMinutes is an easy and cost effective add-on to an existing service which can only benefit the wider environment." GreenMinutes offers users a range of free eco features to help them work greener including free use of a video conference suit, paperless billing and online payments as well as free connection of home workers.

